

# F.L.A.M.E. Program Fact Sheet

**Program Location/Dates:** U.S. Olympic Complex  
Colorado Springs, Colorado  
August 1-4, 2009

**Mission:** In the spirit of the Olympic Ideals (Persistence, Vision, Focus, Discipline, and Commitment) F.L.A.M.E. inspires minority college students to cultivate their desire to succeed and rise above the ordinary level of expectations. F.L.A.M.E. will enhance the mind, body and spirit by providing minority student leaders with:

- Opportunities for personal and professional growth
- An inside look at the USOC, its structure and processes
- Exposure to other student leaders from throughout the nation
- Information about the USOC College Internship Program
- Role models (Olympians, Paralympians and others) to whom they can relate and aspire to emulate

**Participants:** Applicants are undergraduate or graduate students (ages 18-24) who have demonstrated leadership through academics, athletics and community involvement and have a particular interest in the field of sport management.

**History:** F.L.A.M.E. was founded in 1994 as a national outreach program for minority youth. The program was originally designed for ages 13-18. The program focused on educating and exposing youth to the Olympic Movement and its ideals. Beginning in 2006, the F.L.A.M.E. program was targeted toward college students in an effort to better tie the program to future USOC college internship and employment opportunities.

The F.L.A.M.E. Program is unique and includes seminars and workshops taught by USOC leaders, Olympic and Paralympic athletes, and community leaders who have achieved personal, professional or athletic successes in life. Participants learn how to set and achieve goals and increase their self-confidence through:

- Enhancing leadership skills
- Building group dynamics
- Establishing a discipline of self discovery and preparation
- Improving communication strategies
- Attending motivational seminars
- Participating in interactive sport demonstrations

For more information please contact Erica Hutchinson at 719-866-4604 or by e-mail at [flame@usoc.org](mailto:flame@usoc.org).

## **F.L.A.M.E. Program Criteria**

**1) Applicants must be of an ethnic minority.**

For the purposes of the F.L.A.M.E. program, ethnic minority is defined as African-American, Native American, Latino, Asian, Pacific-Islander or the descendant of non-European based countries such as Africa, India, the Middle-East, etc.

**2) Applicants must be enrolled as a full-time student in an undergraduate or graduate degree program at an accredited college or university and be within the ages of 18-24 at the time of the program.**

**3) Applicants must have a college grade point average (G.P.A.) of at least 2.75 or above on a 4.0 scale (or equivalent).**

Student must submit their most recent **unofficial** transcript as proof of their college G.P.A. Students attending schools with a G.P.A. scale higher than 4.0 must list the G.P.A. scale (example: 4.0 on 5.0 scale).

**4) Applicants must have at least a minimal athletic background.**

Student should have participated at some level in a high school or college interscholastic sport activity or a community sport program.

**5) Applicants must demonstrate leadership and community involvement.**

Qualified applicants will be involved with school leadership and community service activities from any outlet including, but not limited to, school organizations, church, synagogue, or mosque, non-profit organizations, etc. Examples of activities include student government, feeding the homeless, peer tutoring, outdoor clean-up projects, etc. Applicants may include involvement in activities during their senior year in high school as well as college.

**6) Preference is given to students interested in a career in sport management.**

Applicants should demonstrate an interest in a sport management career. This can be evidenced through the degree being pursued (i.e., a degree in sport management) or by providing a written explanation of long-term career goals).

**7) Applications must be complete and post-marked by June 12, 2009.**

The signed application form, (1) one-page essay, and an unofficial college transcript should all be submitted in **one** application packet to the U.S. Olympic Committee by the due date. Incomplete or late applications will not be accepted.

**Applications should be clearly printed or typed.**